



# WHAT NOT TO BUY THIS CHRISTMAS

Support the boycott of Israeli apartheid



## Israeli Fruit and Vegetables

Fruit and vegetables are one of Israel's biggest exports and all Israeli agricultural exporters are complicit in Israel's violations of international law as they operate on stolen Palestinian land. Dates are often bought as a Christmas treat — as part of the international boycott of Israeli goods, we are asking Hastings shoppers not to buy Israeli dates this Christmas.

## Hewlett-Packard — the technology behind Israeli apartheid

Hewlett-Packard is complicit in the military occupation. It runs IT systems for the Israeli government and military, including the ID system used at Israeli military checkpoints and for the Israeli navy that enforces the siege on Gaza.



## Boycott Caterpillar products

Caterpillar bulldozers are regularly used in the demolition of Palestinian homes and farms and in Israel's attacks on Gaza. We don't expect many local people will be buying Caterpillar bulldozers this Christmas! But Caterpillar produce a range of clothes and footwear — products that can be boycotted.

## Ahava

Ahava is a cosmetics company — its products come from stolen Palestinian natural resources in the occupied territory of the Palestinian West Bank, and are produced in the illegal settlement of Mitzpe Shalem.



## SodaStream

SodaStream is based in the Naqab (Negev desert) where Palestinian Bedouin are being forced off their land. SodaStream exploits the very insecure lives Palestinians are forced to live, employing them under terrible conditions. Palestinians have no choice but to earn a living with companies tied to the occupation like SodaStream.

## Eden Springs Bottled Water

Eden Springs markets bottled water as well as coffee machines and water coolers. Eden's original factory is in the Israeli-occupied Golan Heights, where it derives its very product from the expropriated Salukia Springs.



## SUPPORT BDS (BOYCOTT, DIVESTMENT AND SANCTIONS)

With BDS we are showing companies that profiting from occupation and discrimination is not acceptable. And we are holding Israel to account where our government has failed to act. BDS was a major factor behind the 46% drop in foreign direct investment in Israel in 2014. The Palestinian-led BDS movement is a powerful tool for: making Israel end the occupation of Palestinian land and dismantle the Apartheid Wall. recognise the fundamental rights of the Arab-Palestinian citizens, and the right of Palestinian refugees to return.

Hastings Palestine Solidarity Campaign  
[www.hastingspalestinecampaign.org](http://www.hastingspalestinecampaign.org)

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